



PRIME PRACTICE

Why Prime?

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1. Run by Dentists for Dentists.
2. Supported by a large and world-class professional team of experienced Coaches and Trainers.
3. Choose from our short courses or join our Practice Management Program (no long term commitment, you can stay as long as you want).
4. A strong IT support system to monitor and benchmark your progress.
5. Our unique PrimeSpeak communications system shows Dentists how to motivate patients to want optimum treatment without sales pressure.
6. A positive ROI. The average dentist will more than double their take-home income within 2 years after paying their fees.
7. Learn how to create a practice that works for you. You can even set it up so that it can work without you.

“OUR AVERAGE CLIENT WILL DOUBLE THEIR NET INCOME WITHIN 2 YEARS AND WORK 5 WEEKS LESS”

Why Prime Practice Management Program?

97% of Dentists say their main stressors are related to the non-clinical elements of running a practice.

There are just not enough hours in a day to do dentistry, keep up to date clinically and focus on all the wide-ranging management tasks.

How would you like to have a practice where all the non-clinical roles were dedicated to well-trained team members?

Prime Practice works by imparting leadership, business and management skills in a structured curriculum that is normally **CASH FLOW POSITIVE** within several months.

There are three components contributing to the success of the Practice Management Program:

1. WORKSHOPS



Our curriculum of nearly 20 workshops impart:

- crucial systems and procedures for smooth-running, stress free days;
- life-changing communication skills to impact your team and case acceptance;
- leadership and management skills to help you run a successful business, without all the stress.

2. WEB-BASED REPORTING



Relevant practice information is analysed by your dedicated Coach to ensure that you are *always on track* to achieve the goals that you set for your business.

This 'real time' monitoring helps you to prevent any problems and duplicate successes.

3. COACHING



Your dedicated Coach will be assigned to match your current needs. Your Coach will:

- provide support in implementing the skills learnt at workshops;
- help create an Annual Plan, with goals for production and expenses;
- provide analysis and guidance on reporting figures;
- provide direction during personal and professional challenges.