

Life should not be about weathering the storm... but dancing in the rain!



THE NEW ECONOMY AND DENTISTRY | ESSENTIAL TOOLS TO STAY AHEAD |

- ▶ What does this economic climate mean for you as a dentist?
- ▶ How is it going to affect your practice?
- ▶ What can you do to maximise the opportunities a downturn affords?

This Australia-wide evening seminar series will focus on **practical, easy to implement strategies** to ensure you are equipped for the new economy.

Sydney	Melbourne	Brisbane	Perth	Adelaide
Tues 28th July Prime Practice Head Office L1, 4-10 Bay St Double Bay, NSW	Wed 29th July CareCredit Head Office 572 Swan St Melbourne, VIC	Thur 30th July Snug Harbour Dockside 44 Ferry Street Kangaroo Pnt, QLD	Wed 5th August Wesley Health Management 9/16 Brodie Hall Drv Bentley, WA	Thur 6th August Veale Gardens, Cnr South Terrace & Peacock Rd Adelaide, SA

AGENDA:

- ▶ **6.00pm** | Light supper/canapes and drinks
- ▶ **7.00pm | Start**
Each speaker will talk for 30 minutes
- ▶ **9.00pm** | Tea/coffee and an opportunity to speak with interested attendees & speakers
- ▶ **9.30pm | Close**

COST:

\$60 per person + GST.
All proceeds from these evenings will be donated to the **Filling the Gap Programme**.

At times like these, it is still important to consider people less fortunate than yourself. Filling the Gap provides much needed dental services to Indigenous communities in the Cairns and Atherton Tablelands areas.

LUCKY DOOR PRIZE:

Win \$4000 worth of services from the speaking organisations; one lucky door prize per state!

*For Terms & Conditions visit www.primepractice.com.au/neweconomy

ONLINE REGISTRATION:

www.primepractice.com.au/neweconomy
For further details please contact CareCredit on **03 9921 6840**.



Prime Practice are the leading dental practice management company in Australia and New Zealand and have worked with hundreds of dentists and their teams having a positive, lasting and profound impact on their professional, personal and financial lives.

Speakers: Amos Szeps or Brett Churnin

Prime Practice will show you that there is help out there in these challenging times. It simply isn't enough that a dentist knows how to do clinical procedures, they also need to have extraordinary communication skills and be able to manage patients and their teams effectively and efficiently. Especially in times like these, your practice needs to be a predictable one with the dentist and their staff having procedures and systems in place for all eventualities.

For more information call **02 9327 4122** or visit www.primepractice.com.au



CareCredit offers interest free and extended payment plans for patients and families across Australia. With over 1,000 accredited dental practices, CareCredit enables patients to pay for their optimal treatment, and therefore not compromise their oral health. In turn, CareCredit may assist dentists to provide the best possible treatment to their patients and increase their overall case acceptance.

Speaker: Katie Foos

CareCredit can assist you to become a business savvy, patient oriented practice: increasing your production whilst enhancing the patient experience. By incorporating effective practice and financial management tools into the practice, you can focus on providing optimal treatment plans as a standard of patient care.

For more information call **03 9921 6293** or visit www.carecredit.com.au



Software of Excellence is Australia's leading provider of dental practice management software. Our flagship, Oasis Software, ensures your practice is able to operate efficiently and profitably and is a key for clinical, and business excellence.

Speaker: Tracy Penn

With over 25 years experience in the dental industry Software Of Excellence fully understands the challenges of running a dental business in 2009. SOE will take you through the benefits of implementing the Oasis Practice Management system, ensuring that you will increase your overall production and efficiencies with this industry leading software. Learn how to re-activate and monitor your patient base and how structured statistical tracking, can help you avoid the financial pitfalls in today's economy.

For more information call **1300 889 668** or visit www.oasis-software.com.au



Levitch Design Associates is a multi-disciplinary design studio specialising in healthcare for over 25 years. We offer building and interior design, graphic design and marketing. LDA understands the positive results that practice planning and presentation has on the well-being of you and your patients.

Speaker: Dr Genna Levitch or Summer Thompson

LDA will share how the surrounding environment can directly influence patients' perceptions of the standard of care they are likely to receive, especially critical within the healthcare environment. Learn how to evoke trust, respect, safeness and credibility; all of which are sentiments that need to be communicated strongly to patients.

For more information call **02 9880 9300** or visit www.levitch.com.au

ALL PROCEEDS FROM THIS SEMINAR GO TO FILLING THE GAP



There is a critical shortage of dentists in regional and remote parts of Australia. For Indigenous Australians, in any locality, it is even worse. Access to dental care is difficult and there are waiting lists of over a year in some places. Over time, simple problems become acute and poor dental health compounds already chronic health conditions.

Filling the Gap is a response to this situation. It is a simple and effective program based on a partnership between Wuchopperen, a community controlled Indigenous health service serving 20,000 Aboriginal and Torres Strait Islander people in the north-east region of Queensland, and a group of concerned individuals.

We recruit dentists, (usually from metropolitan Sydney and Melbourne), who volunteer for one or two weeks at a time to work at Wuchopperen, in Cairns.

Filling the Gap assists with airfares, Wuchopperen provides accommodation, registration fees for Queensland and the use of a car, and the dentists give their commitment, time and expertise.

"The effect, over time, of dentists providing service to Indigenous communities will be profound!... The dentists that give their time are to be truly commended."

Dr Lisa Jackson Pulver

Muru Marri Indigenous Health Unit, University of NSW

For more information on Filling the Gap or to volunteer your time, please visit www.fillingthegap.com.au

