

# INCREASE YOUR EARNING POTENTIAL AS A NON-OWNER DENTIST



**Duration** 1 day

## Who should attend

- Employee and contractor dentists wishing to increase their skills and productivity.
- Practice Owners wanting to increase the productivity of dentists.

## CPD\*

Australian clinicians are required to make their own assessment as to the number of CPD hours each course provides.



## 2012 Dates

July 11 Sydney  
November 14 Sydney

This course is held at  
Prime Practice Headquarters  
Level 1, 4 - 10 Bay St, Double Bay Sydney

Brought to you in  
conjunction with  
Dentist Job Search

**DJS** |  
Dentist job search

## INCREASE YOUR EARNING POTENTIAL

**It is easy to blame the practice owner, your patients or the economy for your lack of income and busy-ness.**

**While all of these things may influence your income - the biggest factor is YOU!**

As a non-owner dentist you often can't control the fees you charge and the marketing budget of the practice, but there is still plenty you can do to boost your productivity and income, including looking at:

- How many patients should be enough. Effectively assess your busy-ness and how to make the most of the patients you have:
  - Methods to boost recall rates
  - Effective treatment planning techniques
  - Skills for gaining referrals from your existing patients
- Zero cost marketing tips to bring in new patients to see you.
- How to assess clinical special interest by its financial return.
- Know your numbers: what numbers should you track and how.
- How you negatively impact production unintentionally and how to stop it.
- Proven treatment planning and communication skills to increase production.

VISIT [WWW.PRIMEPRACTICE.COM.AU](http://WWW.PRIMEPRACTICE.COM.AU) TO REGISTER,  
OR CALL **02 9327 3060** FOR MORE DETAILS

“ As this course is new, the testimonials below are from similar short courses.

**“Great to learn the concepts that no one talks about at dental school.”**

*Dr E. Ladyjenski, VIC*

**“Prime Practice offers excellent consulting services for all facets of dental practice. A real game changer!”**

*Dr D. Kerr, QLD*

**“This course exceeded my expectations hugely. More dentists should attend!”**

*Dr N. Johnson, NZ*

**“Thank you for yet another course that stimulated my interest enormously and sent me home with many useful strategies to move my practice forward.”**

*Dr J. Osbourne, VIC*

**“Excellent, empowering, very thought provoking and helpful.”**

*Dr N. Greer, NZ*

**“Great course that provided a lot of insight into concepts quite alien to general practitioners. Very useful and highly recommended.”**

*Dr G. Dhinakaran, NSW*



