

PRIMESPEAK 3-DAY SEMINAR



Duration 3 days

Who should attend

- Dentists (see notes on registration form regarding team)

CPD*

Approved by NZDA. Australian clinicians are required to make their own assessment as to the number of CPD hours each course provides.



2012 Dates

May 10 - 12 Adelaide
May 24 - 26 Perth
May 31 - June 2 Sydney
June 28 - 30 Melbourne
July 12 - 14 Auckland
July 19 - 21 Brisbane
November 8 - 10 Sydney

For venue locations and details, please visit our website at: www.primepractice.com.au



HAVE YOUR PATIENTS WANTING OPTIMUM TREATMENT WITHOUT SALES PRESSURE

Are your clinical skills underutilised? How do you get patients wanting the treatment they need?

With PrimeSpeak 3-Day Seminar, you NEVER feel like you are selling and you CANNOT get rejected.

PrimeSpeak 3-Day Seminar goes through the three parts of the new patient exam, providing communication skills and techniques so that the patient fully understands the consequences of their condition and asks you for treatment. This will result in committed patients and a less stressed dentist who never has to sell dentistry.

Learn how to:

- Eliminate the stress associated with the New Patient Exam;
- Use advanced communication techniques to mold the patients' expectations in a predictable way;
- Create the patient who strongly requests optimum treatment.

This seminar has been presented to sold-out venues in the US, Singapore, New Zealand and all over Australia.

VISIT WWW.PRIMEPRACTICE.COM.AU TO REGISTER,
OR CALL **02 9327 3060** FOR MORE DETAILS



"I wish I had done this 25 years ago. I thought I was good at presenting treatment plans. Now I realise this isn't good enough!"

Dr M. Lear, NSW

"PrimeSpeak has equipped me with the skills to communicate more effectively while still being honest and down to earth."

Dr L. Okada, QLD

"PrimeSpeak techniques have changed the bottom line of my practice. It has enabled me to do more of the dentistry I love and for my patients to ask for it."

Dr V. Ho, WA

"PrimeSpeak is the best course on communication I have ever taken..."

Dr B. Durham, Georgia USA

"Prime has introduced a new way to practice making dentistry more enjoyable. Prime removes stress from dentistry."

Dr A. Wiggell, NSW

"PrimeSpeak has taken all the concepts I had of how to communicate with patients and flipped them on their head. I feel more confident in presenting difficult and expensive treatment plans.."

Dr R. Davis, WA

"Nothing will change your practice for the better more than PrimeSpeak. Nothing!"

Dr B. Taylor, NSW



