

New remineralization technologies

3M ESPE has staged a series of full house lectures around Australia entitled “the challenges of implementing new remineralization technologies”. Presented by 3M ESPE’s US-based Scientific Affairs Manager, Aaron Pfarrer, the lectures presented the latest innovations from 3M ESPE technology on preventive dentistry.

A key objective of the presentation was also to answer some of the most common questions on preventive products and materials. The lecture featured an overview of the caries process including disease progression and epidemiology, as well as the effectiveness of fluoride as a treatment regimen for caries prevention.

Mr Pfarrer then detailed calcium-based remineralization agents, giving both an historical perspective as well as a review of current technologies. He then detailed new developments from 3M ESPE incorporating Tri-calcium Phosphate technology and its applications in preventive dentistry.

3M ESPE has recently increased its presence in the preventive dentistry market with several innovative new products that Mr Pfarrer was instrumental in developing. Released under the Clinpro brand, these include Clinpro Tooth Crème (0.21% w/w



Sodium Fluoride Anti-Cavity Paste with Tri-Calcium Phosphate); Clinpro XT Varnish (Durable Fluoride-Releasing Coating); and Clinpro White Varnish (White coloured, 5% sodium fluoride Varnish in unit dose). For the fourth year in a row, 3M ESPE ranks as the most innovative company in the worldwide dental industry, according to the 2008 Dental Industry Review conducted by The Anaheim Group, distributors of Dental Fax Weekly.

Mr Pfarrer has a Bachelor of Science majoring in biology and has been involved specifically within the preventive care

industry for over 17 years. He came to 3M ESPE through the acquisition of OMNI Preventive Care in May 2006.

Prior to this, Mr Pfarrer held various scientific research positions at Procter & Gamble, including Senior Scientist, Oral Care; Principal Researcher, Oral Care; and Information Scientist, OTC and Rx Drugs. He has 5 peer reviewed papers and over 21 published abstracts in various publications and presented on dental and oral care topics at professional and academic meetings and conferences both in the US and internationally.

Masters Conference a huge success

Prime Practice’s recent inaugural Masters Conference was a huge success with over 60 of the practice management consultancy’s Master’s clients descending on Bondi Beach’s Swiss Grand Hotel for a 2-day extravaganza.

Masters clients are those who have been with Prime Practice for over 3 years and have completed their Practice Management Programme.

Participants at the extravaganza learnt about many new leadership skills and were taken through the unique new Prime Practice exit planning concept of “Never Sell”, which includes how to set up your practice to have an absentee owner and



the profit that can be derived if that is setup properly.

There was also a fantastic guest speaker, Dr Evian Gordon, CEO of The Brain Resource Company and developer of the world’s first standardised

International Database on the Human Brain who presented on the topic of the brain and learning.

For more info about Prime Practice, call (02) 9327-3060.